

→ For more on how you can access Primal Pictures' Anatomy.TV, please contact info@primalpictures.com

We are thrilled to announce a groundbreaking collaboration between Primal Pictures and the Anatomical Society.

Primal's Anatomy Learning Outcomes for Medicine

Primal's Anatomy Learning Outcomes for Medicine is a collaboration that combines Primal's 30 years as the leader in digital human anatomy education with expert knowledge from the Anatomical Society (UK/Ireland) – including their core regional anatomy syllabus that delivers clarity and measurability for undergraduate medicine. This unique partnership creates the most empowering, student-centric educational anatomy experience available.

Primal's Anatomy Learning Outcomes for Medicine is a touchstone resource. As a hub of videos, visuals and quizzes created by a community of educators featuring Primal's renowned 3D anatomy, it brings to life the defined objectives for all 156 of the Anatomical Society's learning outcomes.

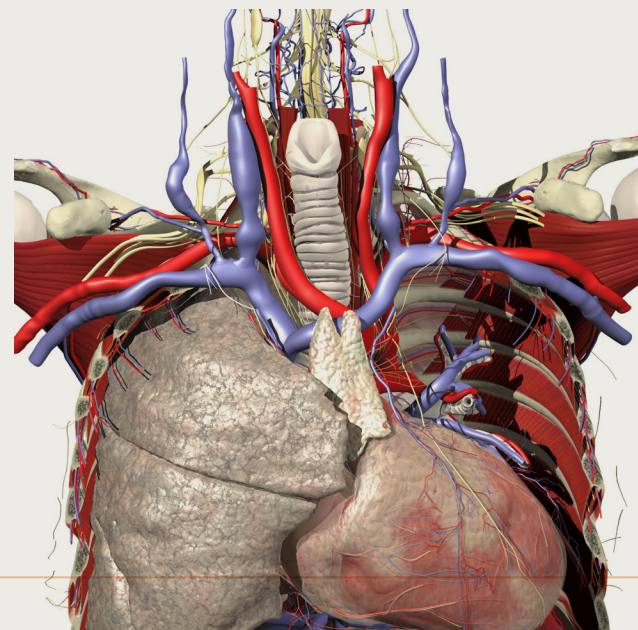
This new collection enables students to invest in their own education – facilitating success through confidence in their own knowledge – while also supporting educators with an unequalled selection of curated, goal-orientated content.

What are Primal's Anatomy Learning Outcomes for Medicine?

The Anatomical Society's Education Committee has formed an editorial board to bring together subject matter experts from around the world and develop this breakthrough medical anatomy education tool.

Primal's Anatomy Learning Outcomes for Medicine include:

- A series of **introductory videos** for each learning outcome. Leveraging Primal's cutting-edge 3D visuals, each subject matter expert will instruct the student on how to approach the outcome successfully.
- Embedded **interactive 3D views** curated from the thousands of images available in the Primal portfolio, expanding upon the videos to encourage directed self-learning.
- Relevant **clinical content** from Primal's Disease and Conditions module to provide clinical context and enhance understanding.
- Visual **self-assessment exercises** for each learning outcome, perfect for the flipped classroom and for studying.



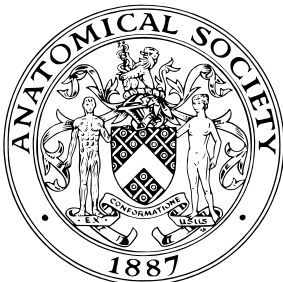


Partnering with Primal is a new and exciting opportunity for the Anatomical Society to further anatomical education.

Simon Parson - Anatomical Society President & Regius Chair of Anatomy, University of Aberdeen

We're thrilled to offer this revolutionary resource to today's medical students and educators. AS' expertise and our digital learning solutions are a perfect and powerful combination for bringing the content to life, and one that will have an immediate impact in academia.

Lorna Wilson - Product Director
Primal Pictures



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The Anatomical Society (AS), founded in 1887, aims to promote, develop and advance research and education in all aspects of anatomical science through scientific meetings, publishing both the *Journal of Anatomy* and *Aging Cell* and awarding PhD studentships, grants and prizes. AS' core regional anatomy syllabus includes learning outcomes developed over more than 20 years, which represent the gold standard in anatomy education and are relevant to any course where an understanding of the human body is required.

Make sure you are subscribed to Primal's Medical Education Solution* to access this new Anatomy.tv innovation for free.

***Includes 3D Atlas, 3D Real-time, Disease & Conditions, 3D Anatomy & Physiology & 3D Imaging**

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